

Men | *Translated* a woman's guide to working with men

Men. Different by design, but easy enough to figure out.

In this workshop, we'll teach you the differences in male & female communication styles and how understanding those differences can improve your business success.

1. Learn creative strategies for more effective communication and interaction.

- Discover hidden rules that govern men's behavior at work.
- Understand the 3 Guiding Precepts that rule men's lives
- The top 10 ways women unknowingly sabotage themselves.
- Identify your unconscious habits that undermine credibility.
- How to be a requested and respected team member.
- How to offer ideas with authority—and get credit for them.
- How to get--and hold--your manager's attention.

2. Enjoy more success and less stress.

Tailor your approach towards the opposite sex and you'll improve cross-gender communication with coworkers, managers and teammates.

3. What qualifies this man to teach women?

Mike Johnson had the privilege of raising two daughters from the ages of three and five as a single father. Many times, the girls would come home upset about something a boy had said or done. After learning the details of what happened, invariably it came down to a matter of a boy treating them like...another boy.

Over the years, Mike taught his daughters how men view their world and how it was different from theirs. Soon, the two daughters began to appreciate those differences and learned to use "adjusted" communication styles to get the outcomes they wanted. Today, both daughters are married and thriving in high-testosterone occupations; Chef and Sheriff.

4. Learning the Language.

Businesspeople who want to be effective in other countries, make sure they understand a foreign client's communication style, culture and rituals before a meeting. This course teaches you the "foreign culture" of Men's brains.

Good communication: great results

- A more motivated workforce.
- Increased productivity.
- Higher retention of key employees.
- Fewer sick days.
- Better cooperation between employees and management.
- Fully leverage the innate strengths and talents of both male and female employees.

Benefits your company

- Higher employee retention.
- Better morale.
- Improved teamwork.
- Increased productivity.
- Lower health care costs.

Benefits you

- Better communication = better outcomes.
- Less stress, more success.
- Higher motivation.
- Improved performance & satisfaction.
- Better working environment.

Register Now

When:

Time:

Location:

Your Investment:

(includes: workshop, workbook, and follow up telephone consultation).

Our Guarantee: If you are dissatisfied for any reason, we will gladly return your investment.



DIAMOND DYNAMIC™

Communication Perfected Through Understanding